



FROM KEY WEST & THE FABULOUS FLORIDA KEYS
FOUNDED 2013 • BROADCASTING LOCAL
NATIONWIDE AND TO THE WORLD



“MUSIC FOR THE ROAD TO PARADISE”

Radio A1A® Media Rate Card (2018)

Commercial Spots (All Prices Monthly with 13-week commitment):

- 30 second Radio spots (8 per day) @ \$1.00..... \$240.00
- 30 second Radio spots (16 per day) @ \$.65..... \$300.00
- 60 second Radio spots (8 per day) @ \$1.20..... \$280.00
- 60 second Radio spots (16 per day) @ \$1.00..... \$480.00

Exclusive Show/Event Branding (exclusive to sponsor product)

Radio A1A® Live Talk/Entertainment Shows include 5 daily, 30 second spots, sponsor mentions/discussions, intro/outro credit and sponsor linked banner ad on Radio A1A webpage. Nonexclusive rate = ½ Card Rate. All prices monthly w/13-week commitment.

- House Concert Exclusive Branding (Monthly)..... \$350.00
- Weekdays With Wilson Exclusive Branding (Monthly)..... \$400.00
- Live Weekly Remote (Florida Keys) Exclusive Branding (Monthly) \$400.00
- Parrothead/Charitable Club Event Live 2 Hour Broadcast..... \$300.00
- The Florida Keys Real Estate Guys, Mark Mills & Mykael Marinelli ... \$500.00
- OL DC's Cruisin' Roundup (Monthly) \$600.00
- Mayor Gonzo's Trop Rock Celebrity Showcase (Monthly) \$600.00
- Radio A1A Daily News Updates (Monthly) \$1,200.00
- The Weekly Trop 40 Show™ Mayor Gonzo & Harry T (Monthly).....\$1,200.00

Parrothead/Charitable Club Event Promo Spots (Monthly w/13-week)

- 30 second Radio spots (8 per day) @ \$.60..... \$140.00
- 30 second Radio spots (16 per day) @ \$.50..... \$240.00
- 60 second Radio spots (8 per day) @ \$.80..... \$180.00
- 60 second Radio spots (16 per day) @ \$.60..... \$280.00

**Special Events · Festivals · Live Concert Remote Broadcasts · Event Sponsorship
Co-Branding: Call Harry Teaford at (305) 587-1244 or write RadioA1A@Outlook.com
for dates and pricing - based on broadcast length and location.**

(Ad rates, terms and conditions subject to change).

To make a secure 'PayPal' payment for advertising on Radio A1A follow this link: paypal.me/RadioA1A



>>>>> Reaching your Target Market <<<<<<

Thank you for entertaining Radio A1A as your media source for business.

