

**LIVE  
COVERAGE**

**February 26 - March 1, 2020**  
**Sponsorship Opportunities**

## 2020 'Music on the Bay' (MOTB) Broadcast and Event Sponsorship

RadioAIA would like to ask you to please consider joining us and support the exclusive LIVE 'Music on the Bay' Radio Broadcasts by our talented Team of RadioAIA 'Trop Jocks. RadioAIA will broadcast interviews, LIVE stage performances and sponsor promotions for five days directly from each event stage at the amazing Tropical Music Festival location at Whiskey Joe's on Tampa Bay.

For three years, RadioAIA has committed to a 'Volcano Level' \$5,000 Sponsorship Donation for the award-winning 'Music on the Bay' Tropical Music Festival benefiting Shriners Hospitals for Children at Whiskey Joe's on Tampa Bay.

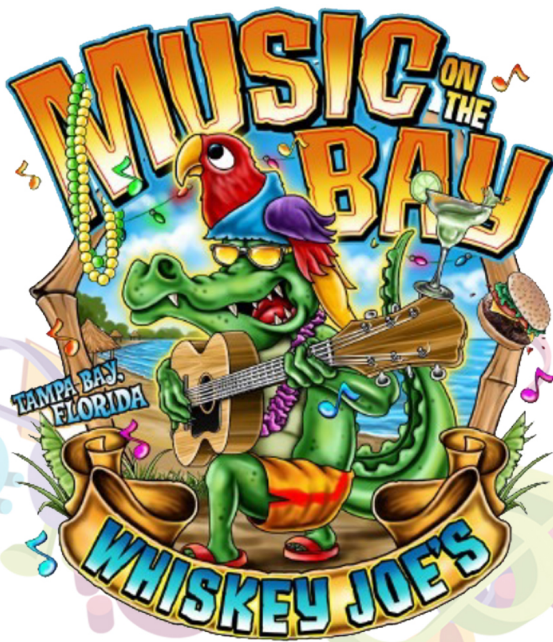
RadioAIA is offering four sponsorship level packages that will allow you to include RadioAIA LIVE Broadcast sponsorship and/or MOTB Event Sponsorship to focus the maximum attention on your brand or product from our passionate Tropical Music lovers and consumers. The RadioAIA worldwide listening audience and the thousands of registered attendees at the multi award-winning 'Music on the Bay' will experience the best in 'Tropical Music'. And you, as a supporter/donor/sponsor will join with Parrot Heads as they 'Party with a Purpose' to benefit Shriners Hospitals for Children.

Attached to this Media Kit are the Official 'Music on the Bay' Sponsorship Donation Levels. MOTB Sponsors who contract and commit directly with 'Music on the Bay' and make a premium support donation will receive a Fifty Percent (50%) Discount on any RadioAIA Exclusive Broadcast Sponsorship Level. RadioAIA is committed to our continuing support of MOTB and Shriners Hospitals for Children. We ask that you please consider joining us in helping make sure the kids continue receiving the care they deserve at no cost to the families.

Music on the Bay is a phenomenal success! Hosted by Central/West Florida Parrot Head Clubs; and since it's inception in 2011, the event has raised Over \$330,000 donated for Shriners Hospitals for Children™.







**Shriners Hospitals  
for Children™**



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### RadioA1A Broadcast Sponsorship Levels

- 1. Platinum: \*\$2,000...** Broadcast segment Intro and outro 'Platinum' sponsorship mentions and eight (8) commercial spots per day. Large sponsor provided banner displayed at the RadioA1A Broadcast sites. Product display and demonstration by sponsor rep at RadioA1A broadcast table. Two sponsor featured LIVE interviews per day. 
- 2. Gold: \*\$1,500...** Broadcast segment Intro and outro 'Gold' sponsorship mentions and four (4) commercial spots per day. Medium sponsor provided banner displayed at the RadioA1A Broadcast sites. Product display and demonstration by sponsor rep at RadioA1A broadcast table. One sponsor featured LIVE interview per day. 
- 3. Silver: \*\$1,000...** Broadcast segment Intro and outro 'Silver' sponsorship mentions and four (4) commercial spots (sponsor produced) per day. Small sponsor provided banner displayed at the exclusive RadioA1A Broadcast sites. Product display and demonstration by sponsor rep at the RadioA1A broadcast table. 
- 4. Bronze: \*\$500...** Broadcast segment Intro and outro 'Bronze' sponsorship mentions and two (2) commercial spots (sponsor produced) per day. Small sponsor provided banner displayed at the exclusive RadioA1A Broadcast sites. Product display and demonstration by sponsor rep at the RadioA1A broadcast table. 

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2013, 2014, 2015, 2016, 2017, 2018, and...  
Trop Rock Music Association "Event of The Year" !!!

## **Whiskey Joe's Barefoot Beach Bar**

7720 W Courtney Campbell Causeway Tampa, Florida 33607

### **MOTB 2020**

WED 02/26 - SUN 03/01

(Join us WED 02/26 for our FREE regular  
TBPH meeting at the same location!!!)

Registration Fee \$96.44 per person (cash discount fee \$90.00 per person)

\*After 1/13/2020 - NO GOODY BAG\*

Registration fee \$101.75 per person (cash discount fee \$95.00 per person)

If you can make it Wednesday, join the Tampa Bay Parrot Head Club on-site at Whiskey Joe's for one of our regular club meetings, featuring multiple artists ready to get the party started.

This is a one of a kind Trop-Rock festival! The event will start Thursday and the music will keep playing until the last note ending late Sunday afternoon.

This is an ADULT only event. ALL (as in all) attendees must be 21 or older.

We have assembled some of the best Trop Rock musicians on the planet to be a part of this PHe-nomenal event!

They will perform on two outdoor beach stages at Whiskey Joe's Barefoot Beach, located right on the waters of beautiful Tampa Bay.

**WE PROMISE 2020 will be GREAT yet again!**