



MEDIA KIT

Parrot Heads In Paradise is a Global Parrot Head Organization which administers and hosts the 'Meeting Of The Minds' (M.O.T.M.) Parrot Head Clubs International Convention. Each year prior to. M.O.T.M. there is the traditional mass migration ('Phlock') of Parrot Heads, Tropical Music Fans and Musicians to Key West for the week-long M.O.T.M. event... Along the way, there are many unique Parrot Head Club Pit Stop Parties with live 'Tropical Americana' Music, Food and Libation for the migrating Parrot Heads & Phlockers who stop and Party on their way down to the Conch Republic and 'Meeting Of The Minds

Radio A1A, an A1A Media Network affiliate, will produce Streamcasts hosted by multiple broadcast production teams at these events along the Parrot Head migration route to Key West, October 23rd to October 31st, 2020. Radio A1A Streamcast productions will originate from these multiple 'Pit Stop Parties' where our sponsoring partners are branded via location banners, intros & wraps, product demonstration, logo installation, and sponsor representative interviews. We will also place 'Phollow the Phlock' Tour advertising in 'Phlockers Magazine'. Plus, we will run 30-sec Radio commercials for our sponsoring partners throughout the webcasts and pre-event promotions. We use your canned commercials, or we will be happy to create a special 'Phlocking Commercial' for your businesses. Commercial Production... \$200. Prior to the event, we will be blasting the Tour to our Social and Business network databases. Our goal is to get the Tour news and events out to ALL of the Parrot Head & Trop Rock Groups and Fans which includes Millions of Parrot Head and Tropical Music Fans Worldwide as well as the many thousands 'Phlocking' and Phollowing the Phlock to Key West for

M.O.T.M. <https://www.facebook.com/PHoll...> Note: Your Business will be branded on the "Phollow The Phlock" Tour with your logos and business brand linked in our website, social media groups, and pages. Strategically placed promotional Radio spots will run containing sponsor mentions beginning 30 days prior to and during the 'Phollow The Phlock' Tour