Sponsor Buffett on the Radio

Put your business in front of Parrothead fans who tune in every Friday for Jersey Jon Persons and Jimmy Buffett - the songs, the stories, and the island state of mind.



WHAT YOUR SPONSORSHIP INCLUDES

- **12 spots daily on Radio A1A** - your spots run every day on Radio A1A for the full month.
- **Title billing on the show** - "Buffett on the Radio, presented by [Your Business]" in the show open and in every show announcement.
- **Logo and link on radioa1a.com** - with the show, where listeners find new episodes every Friday.
- **On-air mentions** - sponsor credits during Buffett on the Radio and across the sponsored month.
- **Social recognition** - your business named and thanked when new episodes are announced.
- **Category exclusivity** - one Buffett on the Radio sponsor at a time, with no competing business in your category.

WHY IT WORKS

Buffett fans are famously loyal, and they show up on purpose. Jersey Jon Persons brings them a new episode every Friday - a standing appointment with the music and the lifestyle they plan their weekends around. Your name is part of that appointment, week after week, for a full month.

Sponsorship runs by the month: start with one month, see the response, and renew for the next.

THE AUDIENCE, IN NUMBERS

~18,000
site views a month at radioa1a.com

4,660
site views in a single recent week

Fridays
new episodes of Buffett on the Radio with Jersey Jon Persons

12
spots a day for your business, every day of the month

Site views as reported by the site's GoDaddy dashboard in November 2026. Monthly figure is approximate.

ONE SIMPLE PACKAGE

$240 / month

12 spots daily on Radio A1A, plus **title sponsorship of Buffett on the Radio** for a full month - title billing, logo and link on radioa1a.com, on-air credits, and social recognition, all included. This is the same single package as the published RadioA1A rate card: one rate, no tiers.

GET IN TOUCH

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Put your name on island time.