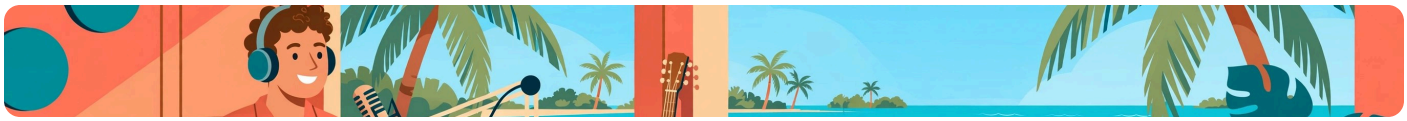
RADIO A1A

*Music for the Road to Paradise*

# Sponsor Trop Rock Talk with Trop Rock Thom

Put your business on Radio A1A's weekday talk show - Trop Rock Talk with Trop Rock Thom, airing weekdays at noon Eastern.



## WHAT YOUR SPONSORSHIP INCLUDES

- **12 spots daily on Radio A1A** - your spots run every day on Radio A1A for the full month.
- **Title billing on the show** - "Trop Rock Talk with Trop Rock Thom, presented by [Your Business]" in the show's billing for the sponsored month.
- **Logo and link on radioa1a.com** - your business shown where the show is featured on the site, linked to your site.
- **On-air mentions** - sponsor credits during Trop Rock Talk and across the sponsored month.
- **Social recognition** - your business named and thanked in the station's social posts for the show.
- **Category exclusivity** - one show sponsor at a time, with no competing business in your category.

## WHY IT WORKS

Trop Rock Talk sits in the middle of the weekday - noon Eastern, every weekday - a slot listeners build into their routine. A talk show holds attention in a way a playlist does not: people tune in for the conversation and stay with it, and your name is part of that weekday habit, five days a week.

Sponsorship runs by the month: start with one month, see the response, and renew for the next.

## THE AUDIENCE, IN NUMBERS

**~18,000**
site views a month at radioa1a.com

**4,660**
site views in a single recent week

**Noon**
Eastern, every weekday - the show's regular slot

**5 days**
a week on air - a weekday habit for listeners

Site views as reported by the site's GoDaddy dashboard in November 2026. Monthly figure is approximate.

## ONE SIMPLE PACKAGE

**$240 / month**

**12 spots daily** on RadioA1A, plus **title sponsorship of Trop Rock Talk with Trop Rock Thom** for a full month - title billing, logo and link on radioa1a.com, on-air credits, and social recognition, all included. This is the same single package as the published RadioA1A rate card: one rate, no tiers.

## GET IN TOUCH

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Put your name on the midday talk.