Sponsor The Monthly TROP40

Put your business in front of trop-rock fans who come to radioa1a.com every month to vote - and return on the 1st to see the chart they helped build.



WHAT YOUR SPONSORSHIP INCLUDES

- **12 spots daily on Radio A1A** - your spots run every day on Radio A1A for the full month.
- **Title billing for a full chart month** - "The Monthly TROP40, presented by [Your Business]" on the chart and in every chart announcement.
- **Logo and link on radioa1a.com** - on the homepage and the TROP40 poll and chart page.
- **On-air mentions** - sponsor credits during The Monthly TROP40 and across the sponsored month.
- **Social recognition** - your business named and thanked in the monthly chart announcement.
- **Category exclusivity** - one TROP40 sponsor per month, with no competing business in your category.

WHY IT WORKS

The TROP40 is not a playlist the station picks. Fans vote in the online poll on radioa1a.com, the votes are tallied, and the new chart is published on the 1st of each month. Your name gets a full month in front of people who arrived on purpose - to listen, to vote, and to share the results.

Sponsorship runs by the chart month: start with one month, see the response, and renew for the next chart.

THE AUDIENCE, IN NUMBERS

~18,000
site views a month at radioa1a.com

4,660
site views in a single recent week

1st
of every month - the new fan-voted chart is published

Fan-voted
every chart position comes from votes in the online poll

Site views as reported by the site's GoDaddy dashboard in November 2026. Monthly figure is approximate.

ONE SIMPLE PACKAGE

$240 / month

12 spots daily on RadioA1A, plus **title sponsorship of The Monthly TROP40** for a full chart month - title billing, logo and link on radioa1a.com, on-air credits, and social recognition, all included. This is the same single package as the published RadioA1A rate card: one rate, no tiers.

GET IN TOUCH

Harry Teaford, Radio A1A
Website: radioa1a.com
Email: info@a1a.productions
Phone: (305)-587-1244

Reserve the next chart month.