Sponsor Weekdays With Wilson

Put your business at the start of the weekday on both stations - Lyle D Wilson hosts the morning show listeners tune in to first, Monday through Friday.



WHAT YOUR SPONSORSHIP INCLUDES

- **12 spots daily** - your spots run every day for the full month, as published on the rate card.
- **Title billing on the show** - "Weekdays With Wilson, presented by [Your Business]" on Radio A1A and Cruisin' Country Radio.
- **Logo and link where the show is featured** - with the show on the station websites, linked to your site.
- **On-air mentions** - sponsor credits in the show and across the sponsored month.
- **Social recognition** - your business named and thanked in the show's social posts.
- **Category exclusivity** - one sponsor at a time; no competitor in your category.

WHY MORNINGS WORK

A weekday morning show is a habit, not an appointment listeners make once. The same audience starts the day with Lyle D Wilson five days a week - in the car, at work, and around the house - on both the trop-rock and the country station, so your name is heard early and heard often.

Sponsorship runs by the month: start with one month, see the response, and renew for the next.

THE SHOW, IN NUMBERS

5 mornings
a week - Monday through Friday, every week

8:30-11:30am
Eastern time, weekday mornings on both stations

2 stations
carry the show - Radio A1A and Cruisin' Country Radio

~18,000
site views a month at radioa1a.com

Site views as reported by radioa1a.com's GoDaddy dashboard in November 2026. The monthly figure is approximate and is for radioa1a.com only.

ONE SIMPLE PACKAGE

$240 / month

12 spots daily, plus **title sponsorship of Weekdays With Wilson** for a full month - title billing on both stations, logo and link where the show is featured, on-air credits, and social recognition, all included. This is the same single package as the published rate card: one rate, no tiers.

GET IN TOUCH

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Own the weekday morning.